

Staging Training Company Checklist

Can Your Home Staging & Styling Training Company Do This?	HSR
Accredited by the Real Estate Staging Association (RESA) - We were the first back in 2009!	Yes
A+ Better Business Bureau Rating with Thousands of Testimonials and NO Unhappy Members!	Yes
Certification in BOTH Professional Home Staging & Redesign (Interior Styling)	Yes
Best Reputation in the Industry, Over 10 Years in Industry and Most Recognizable Certification	Yes
Self-Paced, At Your Fingertips, Hit the "Rewind" Button, Total Access from the Comfort of Home!	Yes
Toll Free Phone Number for Support - Audra is even available to chat! (Ask if other Owners are!)	Yes
Most Trafficked Staging Directory! <i>If your staging trainer does not help to market you...walk away!</i>	Yes
Social Network to Connect with other Stagers Worldwide-Searchable Forum, 10,000+ Staging Photos	Yes
Over 40 Hours of Videos of 30+ Homes Critiqued with Proposal Solutions- <i>You will LOVE these!</i>	Yes
A-Z Business Start-Up and Marketing Blueprint for Success - We have highest success rate!	Yes
Hard Copy 300+Page Business Training Manual (Priority Mailed) - Filled with All of Our A-Z Guides	Yes
300+Page, Photo-Filled, Guide to Design Modules (How-To on Color, Principles and Room by Room)	Yes
100+ Forms including Stats, Contracts, Staging Reports, Price Lists, Sales Sheets, Presentations, etc...	Yes
Free Membership to the American Society of Home Stagers and Redesigners	Yes
Easy Follow-Along Checklist and Site Map to Keep Your Organized	Yes
Price Guides and Videos for Staging and Redesign - All Forms Provided in Word	Yes
Guides and Videos for Conducting a Successful Consultation - Step-by-Step	Yes
Guides and Videos for Handling Vacant Homes- Including all forms	Yes
Videos on How to Do a Walk and Talk Consultation - Including 4 Different Style Action Plans to Use	Yes
How to Identify Your Client's Design Style, Lifestyle Questionnaires, Charging for Design, etc..	Yes
Over 100 Designer Discount Vendors to Connect with for Trade Discounts	Yes
One-Click Marketing Materials to Order at a Discount with Text and Photos to Save You Time!	Yes
How to Brand Yourself Using Free Image Editing Tools - How to Create Your Own Logo	Yes
How to Build the Perfect Portfolio Including Sales Sheets, Statistics, How to Edit Photos, Take Great Pix	Yes
How to Use Facebook Ads for Instant Attention	Yes
How to Grow Your Client Database Easily and Affordably	Yes
How to Link Your Website to Over 25+ Online Directories for FREE	Yes
How to Select, Vet and Work with Vendors	Yes
How to Strategically find Your Niche in this Industry	Yes
How to Identify Your Target Markets and Where to Connect with Them -full list	Yes
Realtor Partnership Plan Including example forms, video and emails to use	Yes
How to Create Virtual Tours for Clients for FREE	Yes
How to Give Realtor Presentations (We even provide 4 PowerPoint Examples for your to use!)	Yes
How to Easily Market Your Redesign Business - All Forms	Yes
How to Stage Model Homes from Marketing to Builders, Pricing, PPoint Presentation, What to Buy, etc.	Yes
How to Holiday Design from Marketing, to Identifying Style, Pricing, etc..	Yes
How to Expand Into Window Coverings, Organization, Color Consultations, etc...	Yes
Regular Training Updates, Additions and Evolving so You're Always On Top of the Industry!	Yes
Guest Speakers and Webinars on Additional Topics	Yes
How to Create Vision Boards/Mood Boards for Clients-Best Program to Use, How to Price the Service	Yes
All Training Provided by the Most RESA Award Winning Innovator of the Year, Audra Slinkey	Yes
Gorgeous Electronic Certificate for Print, Email and PDF AND Certification Logos for Marketing Use	Yes
Trust Us, There is Nothing About this Industry We DON'T Cover in the Training!	YES!!

[Click Here to Watch a Video and Get Full Details!](#)



Home Staging Resource
Solutions for Professional Home Stagers & Redesigners