

Staging Training Company Checklist

Can Your Home Staging & Styling Training Company Do This?	HSR	Other
Accredited by the Real Estate Staging Association (RESA) - We were the first!	Yes	
A+ Better Business Bureau Rating with Thousands of Testimonials and NO Unhappy Members!	Yes	
Certification in Professional Home Staging	Yes	
Certification in Professional Styling and Redesign	Yes	
Best Reputation in the Industry, Over 10 Years in Industry and Most Recognizable Certification	Yes	
Self-Paced, At Your Fingertips, Hit the "Rewind" Button, Total Access from the Comfort of Home!	Yes	
Toll Free Phone Number for Support - Audra is even available to chat! (Ask if other Owners are!)	Yes	
Most Trafficked Staging Directory! <i>If your staging trainer does not help to market you...walk away!</i>	Yes	
Social Network to Connect with other Stagers Worldwide-Searchable Forum, 10,000+ Staging Photos	Yes	
Over 40 Hours of Videos of 30+ Homes Critiqued with Proposal Solutions- <i>You will LOVE these!</i>	Yes	
A-Z Business Start-Up and Marketing Blueprint for Success - We have highest success rate!	Yes	
Live Monthly Q&A Teleconference Webinars with Founder Audra Slinkey - <i>We Even Critique Homes!</i>	Yes	
Hard Copy 300+Page Business Training Manual (Priority Mailed) - Filled with All of Our A-Z Guides	Yes	
300+Page, Photo-Filled, Guide to Design Modules (How-To on Color, Principles and Room by Room)	Yes	
100+ Forms including Stats, Contracts, Staging Reports, Price Lists, Sales Sheets, Presentations, etc...	Yes	
Free Membership to the American Society of Home Stagers and Redesigners	Yes	
Easy Follow-Along Checklist and Site Map to Keep Your Organized	Yes	
Price Guides and Videos for Staging and Redesign - All Forms Provided in Word	Yes	
Guides and Videos for Conducting a Successful Consultation - Step-by-Step	Yes	
Guides and Videos for Handling Vacant Homes- Including all forms	Yes	
Videos on How to Do a Walk and Talk Consultation - Including 4 Different Style Action Plans to Use	Yes	
How to Identify Your Client's Design Style, Lifestyle Questionnaires, Charging for Design, etc..	Yes	
Over 100 Designer Discount Vendors to Connect with for Trade Discounts	Yes	
One-Click Marketing Materials to Order at a Discount with Text and Photos to Save You Time!	Yes	
How to Brand Yourself Using Free Image Editing Tools - How to Create Your Own Logo	Yes	
How to Build the Perfect Portfolio Including Sales Sheets, Statistics, How to Edit Photos, Take Great Pix	Yes	
How to Use Facebook Ads for Instant Attention	Yes	
How to Grow Your Client Database Easily and Affordably	Yes	
How to Link Your Website to Over 25+ Online Directories for FREE	Yes	
How to Select, Vet and Work with Vendors	Yes	
How to Strategically find Your Niche in this Industry	Yes	
How to Identify Your Target Markets and Where to Connect with Them -full list	Yes	
Realtor Partnership Plan Including example forms, video and emails to use	Yes	
How to Create Virtual Tours for Clients for FREE	Yes	
How to Give Realtor Presentations (We even provide 4 PowerPoint Examples for your to use!)	Yes	
How to Connect with Realtor Associations	Yes	
How to Easily Market Your Redesign Business - All Forms	Yes	
How to Stage Model Homes from Marketing to Builders, Pricing, PPoint Presentation, What to Buy, etc.	Yes	
How to Holiday Design from Marketing, to Identifying Style, Pricing, etc..	Yes	
How to Expand Into Window Coverings - Step-by-step Process and Hunter Douglas Partnership	Yes	
How to Stage Vacation Rentals, Market to Retirement Communities and Find Alternative Income Streams	Yes	
How to Expand Into Professional Organizing and the Easiest Way to Get Lots of Business	Yes	
How to Understand the Real Estate Market, Identify Your Ideal Client and Educate Clients	Yes	
Videos for Your Website and Marketing	Yes	
Regular Training Updates, Additions and Evolving so You're Always On Top of the Industry!	Yes	
Guest Speakers and Webinars on Additional Topics	Yes	
How to Create Vision Boards/Mood Boards for Clients-Best Program to Use, How to Price the Service	Yes	
All Training Provided by the Most RESA Award Winning Innovator of the Year, Audra Slinkey	Yes	
Example Training Calendar to Keep You Focused	Yes	
Gorgeous Electronic Certificate for Print, Email and PDF	Yes	
Certification Logos for Marketing in both Home Staging and Redesign	Yes	
<i>Trust Us, There is Nothing About this Industry We DON'T Cover in the Training!</i>	YES!!	
Cost of Certification Training Alone =	\$945	
Premium Wordpress Website with the Latest Technology, Themes, Plugins and Hosting	Add \$499	
Hands-On, One-on-One Training in a Real Home with a Successful, Veteran Staging Mentor Near You	Add \$299	
	\$1743 TOTAL	

[Click Here to Watch a Video and Get Full Details!](#)



Home Staging Resource
Solutions for Professional Home Stagers & Redesigners